



CapSat – feedback from end-users

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MAY 8, 2018

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CapSat – Feedback from end-users

Involve your end-user and learn from his input

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Goal

Check 100%, less edge cases for field checks

- Currently 5% per year is checked in the field
- These 5% are identified using statistical analysis on forms provided by end-users
- Another percentage is checked at random (sample)

=> We want to check 100%, and only spend time on the cases we're not sure

How can we check a 100%

Satellite data alone might not be enough, so we need info from the field

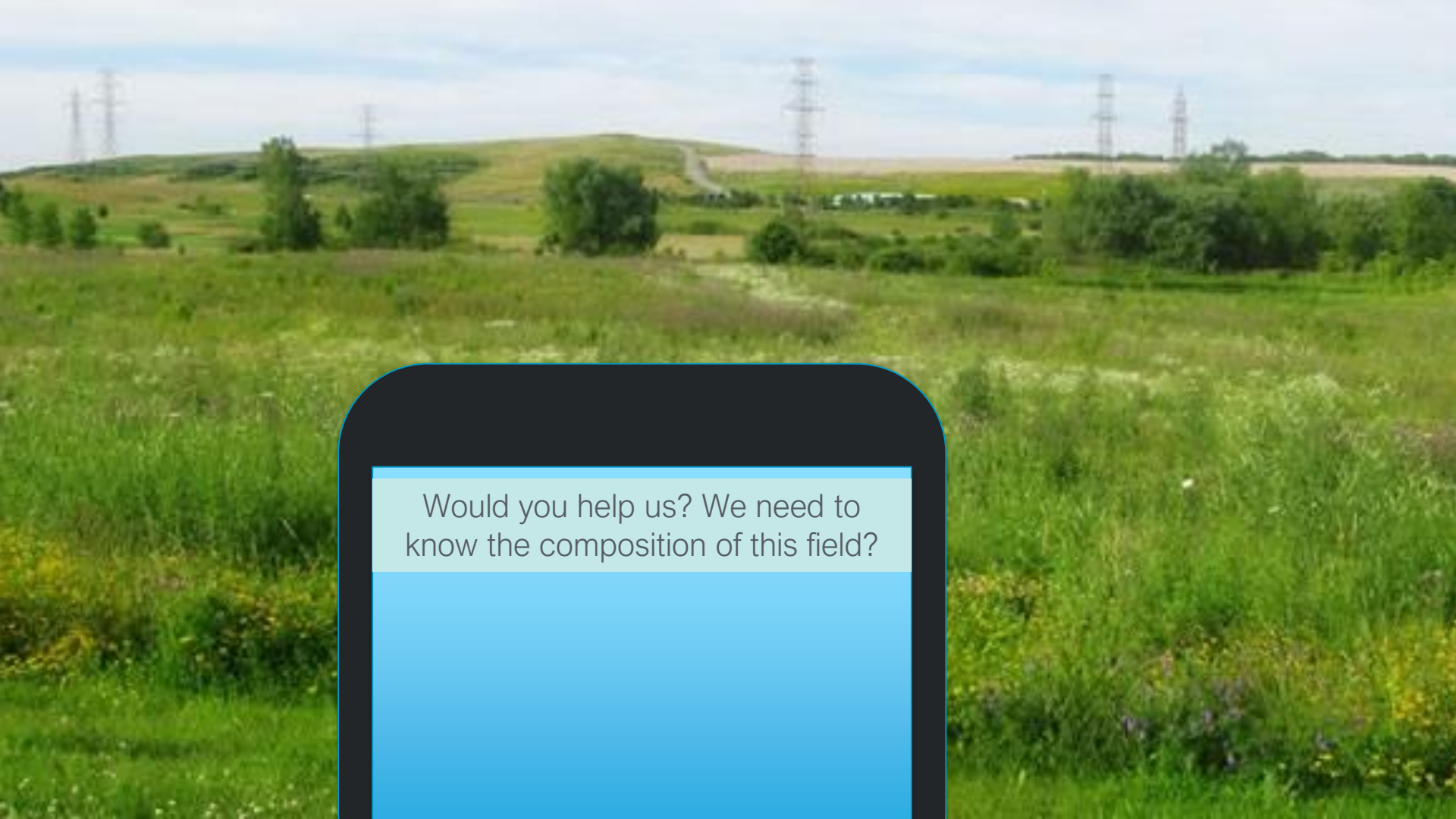
- Reality might not always match what has been submitted
 - On purpose
 - By accident
- Field checks are expensive

=> What if we could let our end-users help with field checks every once in a while?





PING!

A landscape photograph showing a wide expanse of green fields and grasses in the foreground and middle ground. In the distance, there are rolling hills, a few trees, and several high-voltage power line towers. The sky is overcast with soft, grey clouds. A black rounded rectangle is overlaid on the bottom center of the image, containing a light blue box with text.

Would you help us? We need to know the composition of this field?

We noticed you are currently standing at one of your grasslands. Could you tell us what the composition of this field is?

Clovers (80%)



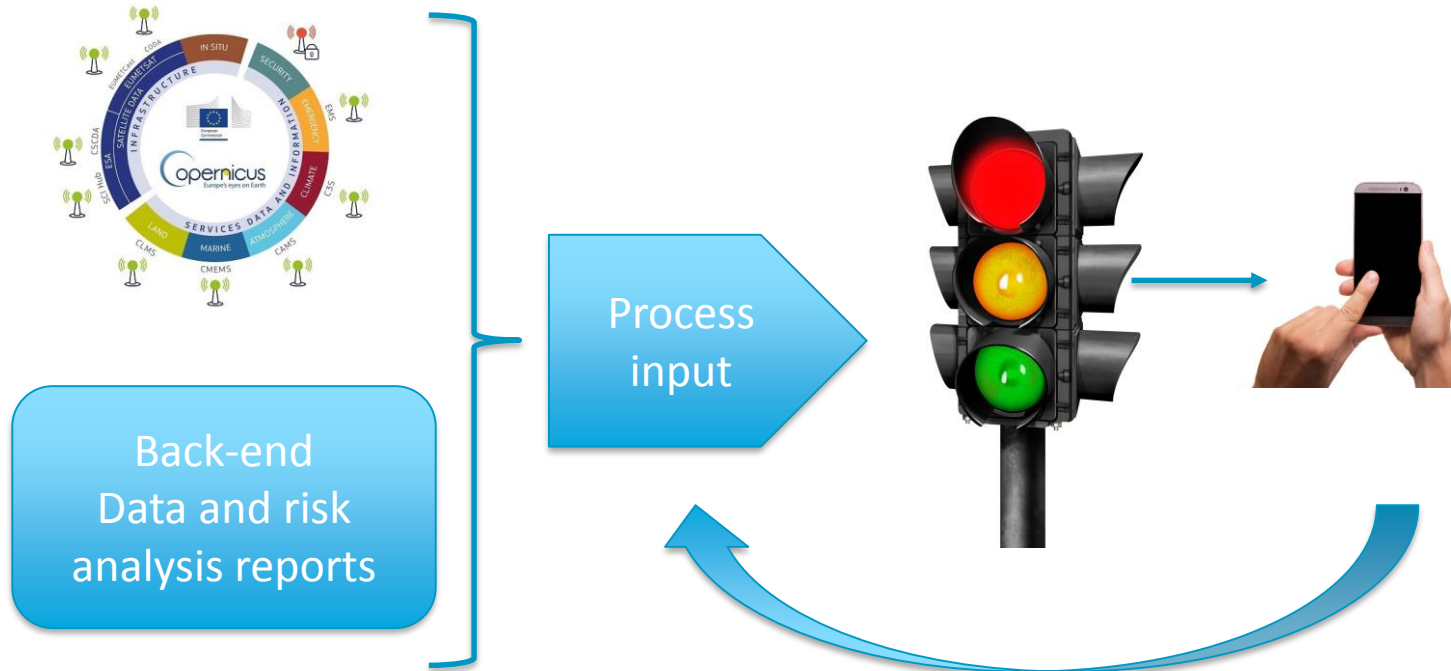
Some other kind (20%)



Would you help us? We need to know the composition of this field?

Idea

Combine several data sources, raise in case of doubt





Questions & Answers



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